



Ioannis Konstantopoulos

ESG & SUSTAINABILITY MANAGER

Profile

Ioannis Konstantopoulos is a researcher at the University of Lausanne and a sustainability consultant, working with clients, including but not limited to the Hellenic Football Federation and UEFA, Navarino Challenge, AEK FC, Olympic Sports Complex of Athens and the Hellenic Basketball Federation. He is also, a sustainability educator developing courses for the Football Business Academy, the International Olympic Academy, and the Athens University of Economics and Business.

Employment History

Founder, The Sports Footprint

MARCH 2021 – PRESENT

A sustainability consultancy focusing on the world of sports while engaging fans, organizations, and key stakeholders.

FNS Researcher, University of Lausanne

FEBRUARY 2024 – PRESENT

Working on the interdisciplinary project "Sports for the Planet?" analyzing the sustainability of major sports events.

Researcher, University of Innsbruck

MAY 2022 – JANUARY 2024

Working on various research projects and funding applications.

Project Management

Hellenic Basketball Federation plus+, Athens

JULY 2023 – PRESENT

Measuring and reporting on GHG emissions, developing a robust Sustainability Strategy, complying with the UNFCCC Framework and engaging with key stakeholders on sustainability.

Navarino Challenge Sustainability Strategy Implementation, Kalamáta

OCTOBER 2023 – NOVEMBER 2023

Developing a waste management strategy, sustainability sponsorships activation & environmental innovations including medals and merchandizing made by seaweed.

Football is the Answer, Chios

A 2-day workshop on Sustainable Stadium Management

Greening the Game, Athens

JUNE 2023 – SEPTEMBER 2023

Evaluating the Environmental Impact of Greece vs Ireland Football Match: A project funded by the Hellenic Football Federation & UEFA.

Sustainability Education through Football, Accra

MAY 2022 – JUNE 2022

A 7-day program for the SOS Villages in Ghana to promote the Sustainable Development Goals through football.

Details

Lausanne

Switzerland

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NATIONALITY

Greek

Links

[LinkedIn](#)

[The Sports Footprint](#)

Skills

Sustainability Reporting

Sustainability Strategy Creation

Team Leadership

Strategic Planning

Event Management

Project Management

Languages

English

French

Event Management

Conference Manager, Athens

MAY 2021 – MARCH 2022

1. New Trends in Football: CSR & Sustainable Development Conference
2. Women's Football: A new Era
3. Football 360 Summit

Assistant Conference Manager, Innsbruck

MAY 2022 – SEPTEMBER 2022

European Association of Sport Management (EASM) 2022 Conference

Assistant Tournament Director, Athens

NOVEMBER 2019

ACS International Secondary Schools Soccer Tournament

Assistant Tournament Director, Athens

JUNE 2018 – JUNE 2019

3rd & 4th Beach Soccer Stars Soccer Tournament

Teaching & Seminars

CSR & Sustainable Development in Football

OCTOBER 2023 – PRESENT

Program Director | The Football Business Academy

Sport & Sustainable Development

MAY 2023 – PRESENT

Program Director | Athens University of Economics and Business

ESG & Sustainability Sprint: Unleashing the Power of the Olympic Movement

JUNE 2023

Program Director | International Olympic Academy

Visions of Sustainability in Sport

SEPTEMBER 2023

Lecturer | European Association of Sport Management Conference (EASM)

Education

BSc Physical Education & Sports Science, National University of Athens, Athens

SEPTEMBER 2016 – JULY 2020

GPA: 7,81

Master of Sport Administration (MSA), Russian International Olympic University, Sochi

SEPTEMBER 2021 – JULY 2022

Full Scholarship | GPA: 8,29

Certificate of Advanced Studies (CAS) - Global Regulation of Sport, University of Lausanne, Lausanne

FEBRUARY 2024 – JUNE 2024

Academic Achievements

Publications

- Manoli, A. E., **Konstantopoulos, I.** (Eds.). *Integrity and Sustainability in Sport: Financial, Environmental and Social Goals*. Routledge. Under Contract (2024).
- **Konstantopoulos, I.**, Manoli, A. E. (2023). From Strategy to Implementation: Mapping the Sustainability Approaches of UEFA's Member National Associations. Submitted.
- Konstantopoulos, I., & Manoli, A. E. (2023). Sustainable is the new black: a commentary on the future of sports ecology. *Managing Sport and Leisure*, 1-4.
- Lintumäki, P., Winner, H., **Konstantopoulos, I.**, Alexe, D., & Schnitzer, M. (2023). Participants' Willingness to Pay for Offsetting Greenhouse Gas Emissions at Large-Scale Sports-Tourism Events. *International Journal of Sport Finance*, 18(4).
- Konstantopoulos, K., Bogdanis, G., **Konstantopoulos, I.**, Vogazianos, P., Travlos, A., & Panayiotou, G. (2021). Maximum Phonation Time as a Predictor of Lactate Threshold during Intermittent Incremental Endurance Test. *Journal of Voice*.
- **Konstantopoulos, I.**, Kafetzakis, I., Chatziilias, V., & Mandalidis, D. (2021). Fatigue-Induced Inter-Limb symmetries in Strength of the Hip Stabilizers, Postural Control and Gait Following a Unilateral Countermovement Vertical Jump Protocol. *Sports journal*, 9(3), 33.

Conference Presentations

- **Konstantopoulos I.**(2024). Evaluating the Environmental Impact of Greece vs Ireland Football Match. Presented at the Sport Economics and Management Symposium, Innsbruck, Austria.
- Caneppele S., **Konstantopoulos I.** (2024). Understanding and Combating Corruption in Sport & the Olympics. Presented at the 33rd Congress of the Japanese Society of Policy for Physical Education and Sport.
- **Konstantopoulos, I.**, Manoli, A. E., Schnitzer, M., (2023). From Strategy to Implementation: Mapping the Sustainability Approaches of UEFA's Member National Associations. Presented at the European Association of Sports Management (EASM) annual congress, Belfast, Ireland.
- **Konstantopoulos I.**(2022). A Multi-Perspective Analysis of the Environmental Sustainability Practices in the English Professional Football. Presented at the European Association of Sports Management (EASM) annual congress, Innsbruck, Austria.
- **Konstantopoulos I.**, Kafetzakis I., Chatziilias V., & Mandalidis D. (2020). Inter-limb asymmetries following a unilateral countermovement vertical jumping protocol. Presented at the annual congress of the European College of Sports Science, Seville, Spain.
- Stavrou, N., Stefan K., **Konstantopoulos I.**, & Psychountaki M. (2019, July). Examining the link between personality and positive emotions. Poster session presented at the 15th European Congress of Sport & Exercise Psychology, Munster, Germany.

Book Chapters

- **Konstantopoulos, I.**, & Manoli, A. E. (2024). Triple Bottom Line. In P. M. Pedersen (Ed.), *Encyclopedia of Sport Management* (2nd ed). Edward Elgar Publishing.
- Manoli, A. E., **Konstantopoulos, I.**, & Antonopoulos, G. A. (2024) Image laundering; sport washing and greenwashing in and through football. In S Chadwick, P Widdop, & M Goldman (eds) *The Geopolitical Economy of Football*. Cheltenham: Oxon: Routledge.

Guest Lecturing

- "Environmental Sustainability: Lessons Learned from Greek Football"

Guest Speaker at the Acting Green Forum 2022, Colombia (November 2022)

- "Sport & Sustainability"

Guest Speaker at Derree Business Week - The American College of Greece (November 2022)

- "Leveraging the Power of Data to Create Sustainable Sports"

Guest Speaker at SAW 2022 - Sports Analytics Group (May 2022)

- "Marketing Sustainability"

Guest Lecturer at the University of Innsbruck (April 2022)

- "Sport & Sustainable Development Seminar"

Guest Speaker to Vladimir Potanin Foundation's Grantees (February 2022)